At Contrast Care, everything we say and do is guided by our values. Our values support our vision, shape our culture and ensure we are all working towards the same goals. Contrast Care values are more than just words. They are embedded in our recruitment process and they are pivotal in all that we say and do.

Values Statement

Commitment to quality of care

We provide the highest quality of care by providing individualised care & support to meet the needs of each client. We do this by active listening and by adopting good communication. In the process, we ensure the client is at the heart of everything we do. We focus on training to enhance employee excellence as well as admitting and learning by our mistakes and building on our successes. Our clients are supported to make informed choices about their care and support.

Togetherness

Henry Ford said 'coming together is a beginning; keeping together is progress; working together is success. Here at Contrast care, we have built friendships with each other and being part of this team gives us a sense of belonging. We have the right attitude to perform well for our clients and each other. We work as a team delivering the highest standard of care and work towards our vision of being a leading health care provider.

Compassion

We treat all our clients in a kind, humane and considerate manner and put them at ease in sometimes quite difficult circumstances. We go above and beyond to meet their needs, as our guiding principles are clearly to serve our clients and inspire happiness and confidence. We do not wait to be asked, because we care.

Respect & Dignity

Each client is treated and respected as an individual. We understand each person has their own identity, needs, wishes, choices, beliefs and values and that 'One size fits all' does not work when it comes to providing care and support. We prioritise our client's needs and seek to empower them to reach their full potential. We take what others have to say seriously. We are honest about our point of view and what we can and cannot do. Everyone has the right to speak their mind and be kept safe from harm, as well as the right to respect and dignity. We ensure an individual's rights are respected by us and others involved in their care.

Making a difference

We support our whole community and believe in equality for all. We recognise that we all have a part to play in making our communities and ourselves healthier. We have the right attitude and understand that even a smile and a friendly face can make a huge difference to someone's day and life.